

Employment, Learning and Skills Partnership Mapping Exercise

Community Strategy						
Objective A – To foster a culture of enterprise and entrepreneurship and make Halton an ideal place to start and grow economic activity						
Community Strategy Target	Organisation	Organisations Targets	Projects	Performance Indicators	Target Group	Funding
<p>Enterprise – increase rate of self-employment by 20% %</p> <p>Growth – increase number of VAT registrations by 15%</p>	Halton Chamber	<ul style="list-style-type: none"> ▪ Business Support to 600 SMEs ▪ 50 new Business Starts per year ▪ 100 international service SMEs ▪ 200 clients for property holdings per year 	<ul style="list-style-type: none"> ▪ Business Starts GME ▪ Growing international business on Merseyside ▪ DTI export documentation ▪ Start-up units ▪ Membership Support/advice 	<ul style="list-style-type: none"> ▪ Company Growth ▪ GVA ▪ Inward Investment ▪ International contracts 	Business	<ul style="list-style-type: none"> ▪ Membership ▪ Export Documents ▪ Business Link ▪ HBC

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<p>Enterprise – increase rate of self-employment by 20% %</p> <p>Growth – increase number of VAT registrations by 15%</p>	Halton EBP	<ul style="list-style-type: none"> ▪ To ensure all children and young people engage in enterprising behaviour, be confident and make positive decisions about their lives and communities ▪ To ensure that 50% of eligible young people access the Enterprise Game by 2007, 65% by 2008 and 80% by 2009 	<ul style="list-style-type: none"> ▪ Track and Support the new work related learning statutory requirement; ▪ Developing work-related learning across the borough; ▪ Supporting employers to engage with schools; ▪ Co-ordinating the annual work experience block ▪ Developing education-business link products ▪ Wider Horizons project placing teachers with businesses 	As in Objectives	All Halton schools	<ul style="list-style-type: none"> ▪ SLAs with schools ▪ NRF ▪ Own income generation

Community Strategy Objective B - To develop a culture where learning is valued and raise skills levels throughout the adult population and in the local workforce

Community Strategy Target	Organisation	Organisations Aims/Targets	Projects	Performance Indicators	Target Group	Funding
<p>Skills – Increase number of adults qualified to level 2 by 15%</p> <p>Skills – Increase number of adults qualified to level 3 by 25%</p> <p>Learning – Reduce numbers of adults with no qualifications by 15%</p> <p>Knowledge Economy – Increase number of adults qualified to level 4/5 by 15%</p>	Halton Chamber	<ul style="list-style-type: none"> ▪ 100 Skillworks trainees per year ▪ 1000 clients on training/events per year 	<ul style="list-style-type: none"> ▪ LSC Skill works ▪ Membership Support and Advice 	<ul style="list-style-type: none"> ▪ Training and QA standards 	Business	<ul style="list-style-type: none"> ▪ LSC ▪ Membership
	Halton YMCA	<ul style="list-style-type: none"> ▪ To provide safe housing and training for disadvantaged or disengaged Halton residents. ▪ To progress clients into independent living, FE, work or training. ▪ To provide affordable housing ▪ To deliver basic skills ▪ To deliver IAG ▪ To provide preventative messages to young people 	<ul style="list-style-type: none"> ▪ Homelessness pilot – 75 residents to complete a City & Guilds qualification in 12 months ▪ 75 clients over 18 months receiving a level 1 certificate in basic skills through PforP ▪ Matrix accredited IAG service for the 20+ below NVQ2 ▪ Jobsearch with New Deal HBC trainees ▪ Creative skills provision for young people ▪ 14-16 alternative provision 		<ul style="list-style-type: none"> ▪ homeless ▪ disengaged ▪ disaffected ▪ Young offenders ▪ Care Leavers ▪ NEET 	<ul style="list-style-type: none"> ▪ National LSC ▪ LSCGM ▪ Foyer Federation ▪ Connexions

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<p>Skills – Increase number of adults qualified to level 2 by 15%</p> <p>Skills – Increase number of adults qualified to level 3 by 25%</p> <p>Learning – Reduce numbers of adults with no qualifications by 15%</p> <p>Knowledge Economy – Increase number of adults qualified to level 4/5 by 15</p>	Connexions	<ul style="list-style-type: none"> ▪ Reduce the numbers of young people 16-18 who are NEET by 2% by 2010 ▪ An increase in the numbers of young people in EET from age 16; with focus on increasing participation among young people at 17+; ▪ An increase in the numbers of <i>vulnerable</i> young people who are engaged in learning; reducing the disparity between current levels of participation compared with their peers; ▪ An increase in the numbers of young people who progress in learning, so that they achieve at Level 2 minimum by the age of 19; 	<ul style="list-style-type: none"> ▪ Activity Agreement Pilot ▪ Positive Activities for Young People ▪ Teenage Parent Support ▪ Teenage Parent Outreach ▪ NEET (with Children's services) 	<ul style="list-style-type: none"> ▪ Engage with 75% of young people eligible for Activity Agreement Pilots ▪ Reduction in NEET in line with national targets ▪ Increase the numbers of 16/17 year olds moving into EET ▪ 60% of Teenage Parents in EET by 2010 and reduction in Teenage Pregnancy ▪ Deliver places for Positive Activities programme. 		<ul style="list-style-type: none"> ▪ DfES ▪ NRF ▪ Teenage Pregnancy Grant

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<p>Skills – Increase number of adults qualified to level 2 by 15%</p> <p>Skills – Increase number of adults qualified to level 3 by 25%</p> <p>Learning – Reduce numbers of adults with no qualifications by 15%</p> <p>Knowledge Economy – Increase number of adults qualified to level 4/5 by 15</p>	Halton Adult Learning & Skills Development Team	<ul style="list-style-type: none"> ▪ To design and develop adult and family learning opportunities for people living and working in Halton, including those in employment ▪ To deliver 'First Steps' and 'safeguarded' provision as defined by the LSC ▪ To increase the numbers of adults who gain a skills for life qualification in Adult Literacy or numeracy or an ESOL Skills for Life qualification at Entry levels 1,2 or 3 and at levels 1 or 2 	<ul style="list-style-type: none"> ▪ Design and deliver adult and family learning opportunities across Halton in a range of locations ▪ Offer non-accredited and accredited routes to a level 2 qualification (first steps) ▪ Offer Personal, Community Development Learning, ▪ Support businesses to identify skills gaps and provide/facilitate training ▪ Improve the skills base of the borough ▪ Address equality, diversity and widening participation issues ▪ Work within the context of StAR ▪ Manage the Neighbourhood Learning in Deprived Communities project 	<ul style="list-style-type: none"> ▪ Number of enrolments ▪ Numbers of learners accessing provision 	<ul style="list-style-type: none"> ▪ Adults without a level 2 qualification ▪ Target groups identified through Equality & Diversity impact measures 	<ul style="list-style-type: none"> ▪ LSC ▪ LPSA2 ▪ Excellence in Cities ▪ Sure Start Grant ▪ NRF? ▪ JCP? ▪ Income from Learners

Community Strategy Objective C – To promote and increase the employability of local people and remove any barriers to employment to get more people into work.

Community Strategy Target	Organisation	Organisations Targets	Projects	Performance Indicators	Target Group	Funding
<p>Employment – Increase employment rate by 2%</p> <p>Economic Inactivity – reduce the rate by 10%</p> <p>Equity – Ensure unemployment rate in any ward is less than 20% above borough average</p>	<p>Jobcentre Plus</p>	<ul style="list-style-type: none"> ▪ Increase the supply of labour by promoting work as the best form of welfare and helping unemployed and inactive people move into employment ▪ Help people facing the greatest barriers move into the labour market and remain in work. ▪ Providing financial support as a safety net for those of working age while out of work ▪ Working with employers and partners to address market failure in the 	<ul style="list-style-type: none"> ▪ Continue to change the business to meet customer needs ▪ Help customers with health conditions and disabilities return to work; ▪ Support transition into work for lone parents; ▪ Tailored customer support; ▪ Increase opportunities for customers ▪ Work in partnership to improve delivery outside JCP ▪ See attachment 	<ul style="list-style-type: none"> ▪ Moving of customer payments to more secure methods; ▪ Clearance times for change of circumstance ▪ Prevention of fraud and error. 	<ul style="list-style-type: none"> ▪ Jobless lone parents; ▪ People in receipt of health related benefits ▪ Inactive benefit customers; ▪ JSA ▪ New Deal ▪ Disadvantaged customers ▪ Unemployed and not claiming 	<ul style="list-style-type: none"> ▪ JCP ▪ ESF Round 3 ▪ Action Team ▪ Deprived Area fund ▪ NRF

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Community Strategy Objective D - To develop a strong, diverse, competitive and sustainable knowledge based economy						
Community Strategy Target	Organisation	Organisations Targets	Projects	Performance Indicators	Target Group	Funding
Knowledge economy – increase number of adults qualified to level 4/5 by 15% Growth – Increase number of VAT registrations by 15%	Connexions	An increase in the numbers of young people accessing Higher Education in line with the national target by 2010				
	Halton Chamber	<ul style="list-style-type: none"> ▪ Business Support to 600 SMEs ▪ 50 new Business Starts per year 100 international service SMEs 	<ul style="list-style-type: none"> ▪ Business Starts GME ▪ Growing international business on Merseyside ▪ Membership Support/advice 	<ul style="list-style-type: none"> ▪ Company Growth ▪ GVA ▪ Inward Investment ▪ International contracts 	Business	<ul style="list-style-type: none"> ▪ Membership ▪ Export Documents ▪ Business Link HBC
	Halton Adult Learning & Skills Development team	To design and develop adult and family learning opportunities for people living and working in Halton, including those in employment	<ul style="list-style-type: none"> ▪ Support businesses to identify skills gaps and provide/facilitate training ▪ Improve the skills base of the borough 	<ul style="list-style-type: none"> ▪ Number of enrolments ▪ Numbers of learners accessing provision 		<ul style="list-style-type: none"> ▪ LSC ▪ LPSA2 ▪ Excellence in Cities ▪ Sure Start Grant ▪ NRF? ▪ JCP? ▪ Income from Learners

Employment Learning and Skills Terms of Reference Objective E - To foster the financial inclusiveness of local people, including access to appropriate, supportive advice services where both empowerment and practical help can be provided

Community Strategy Target	Organisation	Organisations Targets	Projects	Performance Indicators	Target Group	Funding
<p>Child Poverty – Reduce the number of children living in income support eligible households to under 20%</p>	<p>HBC - Welfare Rights</p>	<ul style="list-style-type: none"> ▪ To provide a high quality source of advice and assistance sensitive to need ▪ To maximise the take-up of benefits by ensuring people are aware of and claiming entitlements ▪ To provide debt counselling and money advice ▪ Increase % of people receiving a home visit within 10 days of referral 	<ul style="list-style-type: none"> ▪ Provision of Welfare Rights/Debt advice ▪ Holistic professional service through a range of mediums ▪ Benefits take-up campaign ▪ Joint team with Pension service 	<ul style="list-style-type: none"> ▪ Quality Mark through Legal Services commission ▪ Annual client feedback survey ▪ BVPIs ▪ Ethnic Monitoring ▪ Benchmark with other LAs ▪ Audit Commission indicators with voluntary sector 	<p>All residents. However, higher usage by elderly/disabled.</p>	<ul style="list-style-type: none"> ▪ Halton Borough Council ▪ Macmillan Fund (Joint with PCT)
<p>Income – Increase average household income in Halton to more than 90% of the national average</p>						
<p>Deprivation – See Halton outside the 40 most deprived districts in England</p>						

