

## **AGENDA ITEM NO. 7**

**REPORT TO:** Halton Strategic Partnership Board

**DATE:** 9<sup>th</sup> November 2005

**SUBJECT:** Partnership Conference Feedback

### **1. PURPOSE OF REPORT**

To feed back to the Board on this year's Partnership Conference

**2. RECOMMENDATION:** That the Board note the contents of the report

### **3. BACKGROUND**

The Partnership has held its annual conference for the last three years. This year's event took place at the Halton Stadium on the 5<sup>th</sup> October, and featured a range of lively speakers, an award ceremony for the best-performing projects, the launch of Halton's new community engagement strategy, and a keynote address from Sir Chris Bonington.

The aim behind this year's event was to make the day more snappy and professional – avoiding long presentations and trying to keep the subject material as engaging as possible. To maximise the room at the Stadium, a small stage with branded graphics and backlit screen was hired in for the day, and efforts made to keep the layout of the event environment both simple and clearly branded.

Feedback from the conference has been good, and local media coverage about the event included a front page photograph in the Widnes Weekly News.

### **ATTACHED DOCUMENTS**

Feedback from conference evaluation forms

## Partnership Conference 2005 - evaluation form statistics

Overall, how would you rate the conference?

Excellent	83%
Good	17%
OK	0%
Poor	0%

How would you rate the quality of the presentations?

Excellent	90%
Good	10%
OK	0%
Poor	0%

How would you rate the awards ceremony?

Excellent	30%
Good	56%
OK	14%
Poor	0%

How would you rate the lunch?

Excellent	15%
Good	44%
OK	37%
Poor	4%

How would you rate the keynote speaker, Sir Chris Bonington?

Excellent	99%
Good	1%
OK	0%
Poor	0%